



सियान सीड सर्विस सेन्टर लि.

SEAN SEED SERVICE CENTRE Ltd.

Your Gurantor of High Quality Seeds



SEAN SEED SERVICE CENTRE LTD.

INTRODUCTION

The company was founded in 2056 BS (1999 AD) under the Company Act 2063 and registered at the Company Registration Office. SEAN Seed Service Centre (SSSC) is largely involving in production and marketing of vegetable seeds at national level. The company offers products and services ranging from research, seed production, seed technology & seed supply. It operates in product segments including hybrid maize & tomatoes, & mostly non-hybrid seeds of vegetables, among others. The company also delivers training on modern seed production practices, post-harvest handling of seeds, and seed technologies. Besides, it also performs consultancy services in connection with seed sub-sector. It has strong presence in major seed outlets of Nepal with domestic and imported quality seeds of hybrid and improved varieties.



Office building at Thankot, Kathmandu

MISSION STATEMENT

- Contribute to the development of Nepalese agriculture by the continuous improvement of planting material and its consistent supply to farmers:
 - o by maintaining, multiplying and supplying high quality stock seed of many agricultural varieties
 - o by developing and commercializing national hybrids with high potential
- Improve the production and income of all those engaged in the seed industry by expanding the sales of high quality seeds at home and abroad.

GLIMPSES

- o Customer satisfaction - top priority
- o Modern R&D facilities
- o No compromise with quality
- o Dynamic marketing network undertaking regular distribution & feedback
- o Strong R&D, production and quality control team to produce high quality seeds
- o Well equipped seed laboratory
- o Modern seed processing plant
- o Seed packaging facilities
- o Quality logo on all seed that has been field inspected and laboratory tested by ourselves



Seed packets developed and marketed by SSSC

SEAN SEED SERVICE CENTRE LTD.

KEY FACTS

SSSC is a leading seed company contributing in improving Nepalese agriculture and food security. Since its inception, it has been playing a major role in seed value chain. It works directly with hundreds (indirectly millions) of farmers to make agricultural livelihood easier through better use of quality seeds. Through modern practices in seed and crop production and management, we are continuously working to transform traditional agrarian society to the commercial actor. We partner with growers to earn mutual benefits in the seed business.



Seed Testing Laboratory of SSSC

Research activities: Variety selection, development and crop improvement; maintenance breeding for vegetables; parent bulking; source seed production, germplasm collection and maintenance, grow out test, seed sampling and laboratory analysis (germination, purity, and moisture).

Main production sites: There are about fourty two seed production sites in more than 20 districts.

NATIONAL PRESENCE AND NETWORKING

SSSC is an agribusiness company headquartered in Kathmandu. It has its unique marketing channel. Most of the shareholders are acting as stockiest or wholesalers through whom SSSC serves our valued costumers. It is a member of Seed Entrepreneurs' Association of Nepal (SEAN). Business relationship has been established with bunch of foreign seed companies. SSSC is well-experienced in working with government agencies like MoALC, National Seed Board, SQCC, NARC and other major development partners/project funded by USAID, DFID, IFAD, FAO, SDC, etc.

CULTURE OF COLLABORATION

SSSC uses its expertise in the distribution of quality source seed, field inspection, and training to the seed producers, crop protection and seed care. We collaborate with national (e.g. SQCC, NARC) as well as international research institution (e.g. CIMMYT, AVRDC), co-operatives, farmers' groups and value chain actors to deliver solutions designed to bring plant potential to life. Nepalese farmers trust us to produce premium crops. Good track record of collaboration achieved in the past with many support partnerners. We are currently collaborating with NSAF/CIMMYT in upscaling seed production and market promotion of high value crops, seed technology transfer, etc.

PRODUCT BRANDS

With our broad 'SEAN SEEDS', we improve crop yields and diversity in all segments of crop production and value addition. We are producing and distributing the seeds of nationally registered or released varieties that most of the consumers prefer. Our seeds are of high yielding where we put quality seed inside the packets. Our restless-effort towards seed quality maintenance at field and warehouses are helping us surviving the existing market competition. The diversity of crops enables us to maintain business profitable and viable.



Brand logo of SSSC

▼ Cabbage: Futoski F1



DESCRIPTION

CHARACTERS

Plant type	Strong and erect plant with excellent field stand
Maturity	Early, 60-65 days after transplanting
Head size & weight	Small medium, 15-17 cm high and wide, head weight 2-2.5 kg
Head shape	Round
Leaf color	Bluish green and glossy
Head firmness	Very compact and tight with around 50% core ratio
Major features	Adaptable to wide range of climate, resistant to heat and cold
	Resistant to cracking, very late in bolting
	Good field holding capacity of around 20-30 days

▼ Cauliflower Hybrids

🌱 **55 DAYS**



DESCRIPTION	CHARACTERS
Plant type	Strong and erect growth habit
Maturity	50-55 days after transplanting
Curd size	500-600 g
Curd shape	Dome
Curd color	Creamy white
Curd compactness	Very compact and tight
Major features	Extra early variety suitable for year round production in mid-hills & high-hills conditions of Nepal, especially for autumn, winter & spring planting.

🌱 **ALL THE ROUND**



DESCRIPTION	CHARACTERS
Plant type	Strong and erect growth habit
Maturity	65-70 days after transplanting
Curd size	1300-1500 g
Curd shape	Dome
Curd color	Creamy white
Curd compactness	Very compact and tight
Major features	Early variety suitable for year round production in mid-hills & high-hills conditions of Nepal, especially for autumn, winter & spring planting.

▼ Bittergourd Hybrids

LIMA **NEW**



DESCRIPTION	CHARACTERS
Plant type	Very strong and vigorous vine
First picking	50-55 days after transplanting
Fruit size	25-30 cm long & 4-6 cm in diameter
Fruit weight	350-400 g
Fruit color	Dark green
Spines	Moderate, thick & blunt spines
Features	Earliness, fast growing, high fruit setting, excellent shelf life

JYOTI



DESCRIPTION	CHARACTERS
Plant type	Strong and highly branching
First picking	50-65 days after transplanting
Fruit size	26-28 cm long and 5-6 cm in diameter
Fruit weight	350-450 g
Fruit color	Light green
Spines	Short necked blunt tubercles
Features	Early, prolific & productive hybrid with good storage & shipping quality, cylindrical fruit with thick crispy flesh, medium bitterness

▼ Cucumber Hybrids

▼ BANALOTA



DESCRIPTION	CHARACTERS
Plant type	Strong and vigorously branching vine
First picking	50-55 days after transplanting
Fruit length	13-15 cm long & 6-8 cm diameter
Fruit size	350-450 g
Fruit color	Light green with white tinge
Taste	Very tasty while eating tender fresh
Features	Gynococious flowering, intermediate resistance to DM, PM & CMV

NEW ▼ AVATAR



DESCRIPTION	CHARACTERS
Plant type	Strong and vigorously branching vine
First picking	45-50 days after transplanting
Fruit length	30-40 cm long & 5-6 cm in diameter
Fruit size	400-600 g
Fruit color	Attractive white skin with green stripes
Bitterness	Very tasty while eating fresh
Features	Earliness, good fruit setting ability, intermediate resistance to DM, PM & CMV

Hybrids of Pepper

Hot pepper: JWALA



DESCRIPTION	CHARACTERS
Plant type	Medium tall erect plant, strong branches
First picking	60-65 days after transplanting
Fruit length	5-7 cm long & 1.1-1.2 cm in diameter
Fruit size	7-10 g
Fruit color	Green to shining red when mature
Usage	Highly pungent, dual purpose
Features	Long harvest period (>110 days); tolerant to heat, humidity & flooding; resistant to PMV, Gray mold & BW

Sweet pepper: MAYA



DESCRIPTION	CHARACTERS
Plant type	Medium tall erect & branching plant
First picking	55-60 days after transplanting
Fruit length	12-14 cm long & 5-7 cm in diameter
Fruit size	100-120 g
Fruit color	Dark green
Usage	Fresh vegetable with strong aroma
Features	Early maturity, good fruit setting, smooth skin & thick flesh, long slender drooping fruits

▼ Pepper & Gourd

▼ Sweet pepper: MADHUR



DESCRIPTION	CHARACTERS
Plant type	Medium tall erect plant & branching
First picking	60-65 days after transplanting
Fruit length	8-10 cm long & 7-9 cm in diameter
Fruit size	130-140 g
Fruit color	Dark green
Usage	Fresh
Features	Early maturity, good fruit setting, strong aroma, smooth skin

▼ Bottlegourd: NANDA



DESCRIPTION	CHARACTERS
Plant type	Vigorous growing vines
First picking	60-75 days after transplanting
Fruit size	55-65 cm long & 15-22 cm diameter
Fruit weight	800-1,000 g
Fruit color	Light green
Fruit shape	Bottle shape
Features	High yield; tolerant to PM & DM; Medium early maturing variety

Tomato and Brinjal

Tomato: SRIJANA



DESCRIPTION	CHARACTERS
Plant type	Indeterminate with dark green leaves
First picking	60-65 days after transplanting
Fruit shape	Heart shaped & slightly oval
Fruit weight	60-80 g
Fruit color	Deep red
Usage	Table purpose with medium sour taste
Features	Very good fruit firmness, long shelf life, resistant to BW & tolerant to late blight

Brinjal: PURPLE LONG F1



DESCRIPTION	CHARACTERS
Plant type	Erect and vigorous growth habit
First picking	70-75 days after transplanting
Fruit size	25-30 cm long, 3-5 cm diameter
Fruit weight	250-300 g
Fruit color	Shiny dark purple red color
Fruit shape	Long club shaped
Features	Prolific bearer; tolerant to bacterial & verticillium wilt, can withstand high temperature and humidity

▼ Radish

NEW ▼ MINO EARLY F1



DESCRIPTION	CHARACTERS
Plant type	Upright growth, densely hairy leaves
Maturity	60-65 days after sowing
Root size	40-45 cm long & 7-10 cm diameter
Root weight	700-850 g
Root color	Uniform white
Usage	Great texture, sweet taste, dual purpose
Features	Long & white roots with white flesh Bolting tolerant, can grow well under heat and cold; taste like local Mino Early

TOKINASE



DESCRIPTION	CHARACTERS
Plant type	Upright growth with smaller leaves
Maturity	70-75 days after sowing
Root size	20-28 cm long, 5-8 cm diameter
Root weight	400-600 g
Root color	Uniform white
Usage	Cooking & pickling
Features	Very slow in bolting, suitable for spring & autumn sowing, strong pungency

▼ Yard Long Bean

▼ S LONG 324



DESCRIPTION	CHARACTERS
Plant type	Strong plant with few branches
First picking	60-80 days after sowing
Pod size	60-80 cm long & 8-11 mm diameter
Pod position	Pods bear at 3 rd -4 th node of vine
Pod color	Light green pods with pigmented tip
Features	Medium early variety & prolific bearer cold resistance; good tip filled, high rate of double pods in one node; long harvesting time

NEW ▼ Meter Bodi



DESCRIPTION	CHARACTERS
Plant type	Strong plant with few branches
First picking	60-70 days after sowing
Pod size	95-100 cm long & 8-10 mm diameter
Pod position	Pods bear at 3 rd -4 th node of vine
Pod color	Dark green pods
Features	Medium early variety, prolific bearer cold resistance; good tip filled, high rate of double pods in one node; long harvesting time

▼ Other Vegetables

▼ Cowpea: IT Bodi



DESCRIPTION	CHARACTERS
Plant type	Bushy, 50-60 cm tall, 5-6 branches
First picking	65-75 days after sowing for green pods
Pod size	21-25 cm long & 8-12 mm diameter
Flower color	5-6 pink flowers per truss
Pod color	Green pods with dark green mid-rib
Features	5-6 pods per truss, prolific bearer, stick less variety, good tip filling, excellent taste, soft & fibreless pods

NEW ▼ Pumpkin: LATA



DESCRIPTION	CHARACTERS
Plant type	Branching vines with vigorous growth
Maturity	80-95 days after transplanting
Fruit size	45-55 cm long & 20-25 cm diameter
Fruit weight	4,000-6,000 g
Fruit color	Green to redish brown rind
Fruit flesh	Thick, sweet taste & crispy
Features	High yield; tolerant to PM & DM, medium early maturing variety, very suitable for fresh succulent tips ('Munta') and immature ('Kaindo') & mature fruit production

▼ Maize Hybrids

▼ KHUMAL HYBRID 2



MAIN FEATURES

- Nepalese hybrid maize variety
- Good standability and adaptability
- Good quality grain - yellow flint grains
- Good milling quality
- Matures in 140-145 days after sowing
- Long cob, sweet in taste
- Suitable for fresh roasted cob
- Double cobbing under fertile conditions
- Good yield potential, productivity: 7-88 MT/ha
- Recommended for mid-hills (spring and summer sowing) and terai (winter sowing)

▼ DMK 2 **NEW**



MAIN FEATURES

- Nepalese hybrid maize variety developed in collaboration with CIMMYT
- Good standability
- Good quality grain - yellow flint grains
- Good milling quality
- Matures in 130-140 days after sowing
- Long cob, sweet in taste, fits in fresh cob production
- Double cobbing
- Productivity: 7-9 MT/ha
- Suitable for mid-hills (spring and summer sowing) and terai (winter sowing)

Other Vegetables Under Production & Marketing



Broccoli: Green Sprouting



French bean: Chaumase



Radish: Mino Early



Radish: Pyuthane Rato



Onion: Red Creole



Radish: Chalis Dine



Bitter gourd: White



Tomato: NCL 1



Cauliflower: Khumal Jyapu 1



Tomato: BL 410



Cucumber: Bhaktapur Sthaniya



Rayo: Marpha Chauda Paat



Rayo: Khumal Rato Paat



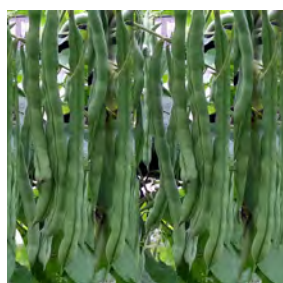
Rayo: Khumal Chauda Paat



Squas: Asare Squas



Carrot: New Kuroda



French bean: Trishuli



Rayo: Manakamana



Turnip: Purple Top



Cabbage: Copenhagen Market



Cress: Thimi Chamsur



Spinach: Patane Palungo



Coriander: Slow Bolting (ALS)



Pea: Sikkime



Okra: Arka Anamika



Asparagus: Mery Washington



Faba bean: Local



Turnip: Kathmandu Raato



Swisschard: Susaag



Brinjal: Purple Long



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